



July 21, 2021

Dear members of the ELCIC,

Grace and peace to you in the name of our Lord, Jesus Christ.

I am writing to you today to thank you for your partnership in ministry and to share with you information about the 2021 ELCIC Praise Appeal.

Many congregations around the ELCIC have participated in the Praise Appeal over the past few years. I thank you for designating one Sunday to highlight this appeal. And I thank the many individuals and congregations that gave significant extra-mile gifts to support the work of the wider church.

In 2021, we are once again asking for your support of the ELCIC Praise Appeal by designating one Sunday, at a time that works best for your local circumstances, to highlight the work of the National Church.

The theme for the 2021 Praise Appeal is *Do Everything in the Name of the Lord Jesus*, based on Colossians 3:12-17. The text reminds us that in all we do in word and deed, to do it in the name of Jesus.

I want to highlight the importance of the work of the National Office in communications, helping us to share in words and pictures, what we are doing together as a church. Whether it is through the stories told in *Canada Lutheran*, helping us live out initiatives such as the four-year Living Our Faith focus by sharing this work out in our electronic newsletters and on social media, the production of videos, the coordinating of resources such as the Summer Sermon Series, or by working with the media to help us share our stories with the wider community — the work of communications is vital to all of the other ministries of our church.

Help us continue to communicate what's happening in our church: Check out the website (www.elcic.ca); Follow us on Facebook (www.facebook.com/canadianlutherans) or twitter (www.twitter.com/ELCICinfo), sign up for the weekly ELCIC news (www.elcic.ca/Communique) and subscribe to *Canada Lutheran* (www.canadalutheran.ca). Help us to share the good news of Christ Jesus in words and deeds!

And, please consider holding a 2021 ELCIC Praise Appeal service in your congregation. Donations to the Praise Appeal help support National Office ministries such as communications as well as other important National Office ministries.

Resources for holding an ELCIC Praise Appeal Sunday can be found online at: elcic.ca/praiseappeal.

Yours in Christ,



Rev. Susan C. Johnson
National Bishop, Evangelical Lutheran Church in Canada