STYLE MANUAL

EVANGELICAL LUTHERAN CHURCH IN CANADA

Fourth Edition

This manual sets out the official style

of the Evangelical Lutheran Church in Canada for publications and media communications by its various units, auxiliaries, committees and synods.

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Appendix A —Names for God; are reprinted with permission from *AUGSBURG FORTRESS STYLE SUPPLEMENT: A COMPREHENSIVE SUPPLEMENT TO THE CHICAGO STYLE MANUAL*, copyright © 1993 Augsburg Fortress. Appendix B— Books of the Bible (*NRSV*); and Appendix C— Church-Year Abbreviation Style (*Evangelical Lutheran Worship*).

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SECTION I GENERAL

INTRODUCTION

The first edition of the ELCIC's Style Manual was produced in 1994. This third edition is the result of further experience with the previous style guides. The resulting manual is a changing document that will be updated as new trends bring about changes in written communications.

The move toward common Canadian usage remains the focus of this manual rather than using a style that is unique to the ELCIC. As a general principle, unique ELCIC style will be developed only when situations that are specific to the ELCIC make that necessary.

Like a living organism the English language continues to adapt to its environment. This edition of the manual is now divided into two sections, Section I General is an update to the previous manual. Section II Media is an addition focused on the communication needs of Canada Lutheran, media writing style, and public relations.

RESOURCES

Five resources are used in making decisions on the style to be followed:

Guidelines for Inclusive Language, Office for Communication, Evangelical Lutheran Church in Canada, 1987.

These will be followed unless a special arrangement is made between a writer and an editor for a specific purpose. The use of inclusive language in liturgical and devotional materials continues to be encouraged.

The Canadian Style: A Guide to Writing and Editing, by the Department of the Secretary of State of Canada, second edition.

This shall be the authoritative manual of style except in those areas where the distinctive needs, customs and usage of the ELCIC have become a style in and of themselves. These differences are noted in this manual. The Canadian Oxford Dictionary shall take precedence when The Canadian Style refers to Gage.

The Canadian Oxford Dictionary, by Oxford University Press, latest edition.

In those instances where Canadian Oxford provides an option in spelling, normally the first option will be used. However, the second option may be used provided the user is consistent in that usage throughout the document involved.

The Canadian Press Stylebook: a Guide for Writers and Editors, by The Canadian Press, Toronto, 15th edition.

This shall be the authoritative manual of style for *Canada Lutheran*, news releases and communications with the media.

The Canadian Press CAPS and SPELLING, latest edition.

Lists caps and spelling exceptions to The Canadian Oxford Dictionary.

If discrepancies cause difficulties, they should be called to the attention of the director of communications and stewardship or to the successor to the position for possible resolution by addition to this manual.

NEW REVISED STANDARD VERSION

New Revised Standard Version (NRSV) of the Bible, copyright 1989 by the Division of Christian Education of the National Council of the Churches of Christ in the United States of America.

By Church Council action CC 90-148, the *NRSV* has been "adopted as the translation generally used in ELCIC printed material."

COPY EDITING

The person doing copy editing is responsible for maintaining an accepted style, clear grammatical structure, and accuracy in printed material.

Items to check:

Clarity

Consistency in style. This includes capitalization, punctuation and spelling.

Grammar

Cross references: Are references accurate? In curriculum items, do titles of sections, page numbers, questions and answers in teacher's guides match the student's book?

Quotations (including scripture references): Check the quoted material against the original source. Keep a list of all quoted material to see that copyright permissions are or have been obtained.

Suggested resources: Items listed by a writer as additional resources should be checked. Are they still in print, currently available?

Consult with the editor and/or author before making any changes in the manuscript that might change the intended meaning.

Whenever an item about Canadian Lutheran World Relief (CLWR) is developed for use in the Evangelical Lutheran Church in Canada (ELCIC), it would be helpful to review the following information:

1. WHAT WE DO

The ELCIC and CLWR work in effective partnership to challenge the causes and respond to the consequences of injustice and poverty. Within Canada, CLWR facilitates the engagement of Lutheran communities in refugee resettlement and provides funding to support ELCIC Compassionate Justice issues.

2. TAG LINE

CLWR and the ELCIC/ELCIC and CLWR: Inspired by God's love to serve *In Mission for Others*.

3. SHORT SENTENCE (E.G. FOR PEW ENVELOPES)

CLWR & ELCIC—partners in mission and service for others.

4. ELCIC's Compassionate Justice activities

The ELCIC and CLWR work in effective partnership to foster sustainable development in communities around the world, as well as support Compassionate Justice initiatives right here in Canada.

When you make a gift to CLWR, a portion of your undesignated donation supports ELCIC Compassionate Justice initiatives such as anti-poverty ministries in synods, and peace and justice advocacy work throughout Canada.

PART 3—THE CANADIAN STYLE INDEX

THE CANADIAN STYLE INDEX

The Canadian Style contains a wealth of helpful information:

Abbreviations, pp. 18–35

Hyphenation: Compounding and Word Division, pp. 36–48

Spelling, pp. 50-61

Capitalization, pp. 62–87

Numerical Expressions, pp. 88–103

Italics, pp. 104–109

Punctuation, pp. 110-144

The Period, pp. 115–117

The Question Mark, pp. 118

The Exclamation Mark, pp. 119

The Comma, pp. 120–129

The Semicolon, pp. 129–131

The Colon, pp. 131–133

Parentheses, pp. 133-135

Square Brackets, pp. 135

Braces, pp. 136

The Em Dash, pp. 136–138

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The Hyphen, pp. 139

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Vertical lists, pp. 143-144

Quotations and Quotation Marks, pp. 146–159

Reference Matter, pp. 160–190

Letters and Memorandums, pp. 192–203

Reports and Minutes, pp. 204–217

Usage, pp. 218-242

Plain language, pp. 244–251

Elimination of Stereotyping in Written Communications, pp. 252–260

Geographical Names, pp. 262–270

Revision and proofreading, pp. 272–286

ABBREVIATIONS

Acronyms and Initialisms

The Canadian Style 1.16, pp. 28

Dialogues: in alphabetical order, except for Anglican/Lutheran, which is CLAD (Canadian Lutheran/Anglican Dialogue).

Provide name fully spelled out in its first appearance followed by acronym in brackets, unless this is the only time you will refer to it:

Evangelical Lutheran Church in America (ELCA) Canadian Foodgrains Bank (CFGB)

Anglican Church of Canada terminology

These guidelines have been provided by the Anglican Church of Canada.

The following brief notes are intended as a quick reference for individuals wishing to know how to address members of the clergy. Abbreviations, such as Rt. for Right, are commonly used but abbreviated and unabbreviated forms are equally correct and given here.

(Code: Ad — address outside of envelope; Sal—Salutation in a letter or conversation)

Deacon or Priest Ad: The Reverend Jane Smith or The Rev. John Brown

Sal: Dear Ms. Smith or Dear Mr. Brown

Canon Ad: Canon John Brown or Canon Jane Smith

Sal: Dear Canon Brown

Dean of Cathedral Ad: The Very Reverend Jane Smith or The Very Rev. John Brown

Sal: Dear Dean Smith

Archdeacon Ad: The Venerable John Brown or The Ven. Jane Smith

Sal: Dear Archdeacon Brown

Bishop Ad: The Right Reverend John Doe or The Rt. Rev. Jane Smith

Sal: Dear Bishop Smith

Archbishop Ad: The Most Reverend Jane Smith or The Most Rev. John Brown

Sal: Dear Archbishop Smith

Titles

Msgr. (Monsignor)

The Rev. John Smith is preferred, especially in formal matters. However, Rev. John Smith is becoming accepted practice for regular usage.

Capitalize abbreviations of degrees MDiv., and MTS is acceptable.

Do not capitalize names of degrees in general text.

When referring to Lutheran clergy in text, the less formal title pastor is preferred.

Use of minister; collectively, clergy is the proper term.

Use of bishop; Title before the name capitalized, after the name lowercase.

The title of the bishop of the Evangelical Lutheran Church in Canada is National Bishop. All diaconal ministers consecrated by the ELCIC have the right to use the title "Deacon." (CC-2005-62)

Units of measurement

80 km/h, *not* 80 kmh 100 sq. ft.

Place names

Avoid the use of periods wherever possible.

a) Provinces /Territories

Spell out the full name of the province or territory or use postal designations:

Alberta	AB
British Columbia	BC
Manitoba	MB
New Brunswick	NB
Newfoundland and Labrador	NL
Northwest Territories	NT
Nova Scotia	NS
Nunavut	NU
Ontario	ON
Prince Edward Island	PE
Quebec	QC
Saskatchewan	SK
Yukon	YT

b) Countries

USA, UK, and US (use only with dollar figures.)

CAPITALIZATION

The Canadian Style, pp. 63–87;

The Canadian Press Caps and Spelling; and

The Oxford Dictionary, unless noted below.

Note: Lc.—Lowercase

General rule: capitalize specific terms such as nouns, names and titles; lowercase general terms, adverbs and adjectives.

With religious names and terms avoid uppercase where possible.

The words marked with an asterisk (*) are uppercase only where the context (the sentence, paragraph or material) does not make the specific religious event or place clear.

E.g. Only Noah and his family were saved from the flood.

The Flood was catastrophic.

Abba

Advent: season

advent; of our Lord

Affirmation of Baptism

age to come

AIDS; use people with AIDS or people living with AIDS; avoid using AIDS victim

Allah; Arabic word for God

alleluia/Alleluia! Cap. Only when used as an interjection

All Saints Day

almighty God, but God Almighty

almighty King

Almighty, the

altar

ambo; use instead of lectern

Ancient of Days

Anglican Church

Anglican Communion

Annunciation*

Antichrist; when referring to the figure of the end times,

but antichrist for other references

anti-Semitism/anti-Semitic

Apocalypse; cap. only when referring to the book of revelation or the Apocalypse of John

Apocrypha

Apocryphal; cap. when referring to the Apocrypha

Apology, the; italicize when referring to the work by Justin Martyr or Plato; do not italicize when referring to the Apology to the Augsburg Confession

Apologist(s); cap. only when referring to any of a group of second-century Christian Theologians apostle, an apostle, this apostle, the apostle Paul, *but* Apostle Paul

Apostles' Creed, the; lowercase creed when using the short form in subsequent references, the creed

Apostolic; apostolic succession, apostolic church, apostolic council, apostolic greetings; but

Apostolic Fathers

archbishop; but Archbishop Smyth

ark; Noah's ark

Ark of the Covenant; may be shortened to Ark in second or subsequent references

Article; cap. when referring to individual articles of the creeds, for example, the Third Article; *but*, this article

Ascension; * Christ's ascension

Ash Wednesday

assisting minister

atonement

Augsburg Confession; do not italicize or enclose in quotation marks

baby Jesus, the

Baptism; referring to the Sacrament; Holy Baptism

baptism; referring to the act, e.g. of fire; remembering my baptism; Jesus' baptism

baptismal

baptismal font

baptized, the

bar mitzvah; male

bat mitzvah: female

Beatitudes, the; cap. only when referring to Matthew 5:1–12 and Luke 6:20–26; *but* Jesus' beatitudes

Bible, the; the Holy Bible

biblical; adj.

body and blood of Christ; sacrament

body of Christ, the; church

book; referring to a book of the Bible, e.g., book of Lamentations,

Book of Concord; no publisher or date

Book of the Dead, the

but the Book of Job; see Appendix B

Canada Lutheran; do not preface with article "the"

Captivity, the Babylonian; subsequent references May refer to the Captivity

Catechism, the; referring to Martin Luther's

catechism: adi.

catechumen; youth or adult preparing for baptism and participation in communion

catechumenate; process through which youth or adults prepare for baptism and participate in communion

catholic; when referring to the universal church, but cap, when it refers to the Roman Catholic Church; but, Catholic Church, Catholicism, Catholic tradition

Chosen people

Christ child

Christ's Passion

Christlike

church, the; when referring to a building, or when used generically e.g. people in our church believe .../ going to church is good for you.

Church; when speaking specifically about the body of all Christians, the clergy, an organized Christian group, or institutionalized religion as a political or social force e.g. the Evangelical Lutheran Church in Canada/the medieval Church taught .../ in matters of Church and State/ the Lutheran Church/the Anglican Church.

Church Council

Church Fathers

church year

city of David

clergy; avoid clergyman

collect; prayer in liturgy

Commandments; referring to the Ten/First Commandment (etc.)

Commandment, the Great; Matthew 22:36–38

Commission, the Great; Matthew 28:18–20; Mark 16:15

Communion: as a title

communion; as an adjective

Companion of the Worship Arts

companion synod

compline

confession; lowercase any creedal usage, e.g. confessions of faith, Lutheran confessions; but cap. when used as a short form for a specific document, e.g. the Augsburg Confession

confirmation; as a general term, cap. when referring to the rite of Confirmation

Covenant, New; as a synonym for Old/New Testament

covenant, new; new covenant as theological concept

creation

Creed, the; meaning Apostles'

crozier; preferred rather than crosier

crucifixion*

Crusade; the historical event; otherwise lower case

Day of Atonement

day of judgment*

Day of Pentecost

Dead Sea Scrolls

Deity, the; in reference to God

Developing World; used instead of Global South or Third World

Devil; but Satan, the personification of evil

Diaspora; of the Jews

diocese; cap. when used geographically (Diocese of New Westminster)

disciples, the

divine

doxology; cap. when used as a title, Common Doxology, which is a particular piece of music

Easter cycle, the

Easter Day

Easter Eve

Easter season, the

Easter Vigil

Emmanuel; (God with us); preferred spelling; Matthew 1:23

end time(s)

Epiphany; season;

Epiphany; of Christ

Epistle/epistle; cap. when referring to the title of a book or a specific section, for example, the Epistle to the Romans, the Pastoral Epistles, the Epistles; but, Lc. The epistle, this epistle, Paul's epistles

eucharist*

Evangelical Lutheran Worship, (EvLW)

evangelist; writer of a gospel

evangelist Mark, the

exile,* the

exodus,* the; from Egypt

Feast of the Resurrection of Christ

festival; usually lowercase, for example, festival of Transfiguration

fall,* the; of humanity

flood,* the

full communion; cap. when referring to The Waterloo Declaration

fundamentalism; noun

fundamentalist; noun & adj.

Garden of Eden; but, the garden

Garden of Gethsemane; but, the garden

Gentile (noun and adj. meaning "non-Jewish" [Lc. For Canada Lutheran—CP Style)

Global North

Global South, the; or Third World, the; use Developing World

Godly

golden rule

good news; when referring to the gospel

good Samaritan, the; but, she's a Good Samaritan; Good Samaritan law

Gospel (in the name of a book of the Bible, e.g. The Gospel According to Mark)

gospel, the; of Jesus Christ. Also, the gospel of Mark; Mark's gospel; the first gospel, but the

Fourth Gospel—a common name for The Gospel According to John

Gospels, the; meaning a section of the Bible

Great Commandment, the; Matthew 22:36-38

Great Commission, the; Matthew 28:18-20; Mark 16:15

great thanksgiving, the

Great Three Days, the

Hades

hallelujah; but Hallelujah! (as an interjection)

he, him, his; referring to the deity

Head of the Church, the; referring to Christ

heaven

hell

high church

high mass*

high priest

Holy Baptism

Holy Bible

Holy Child

holy city;* cap. for New Jerusalem or God's future city; Lc. For Mecca

Holy Communion

holy family

Holy Land

Holy of Holies

Holy Innocents

Holy Scriptures

Holy Son

Holy Spirit

Holy Supper

holy water

Holy Week

Holy Writ; arcane; avoid using

house of God; the Lord's house

Immanuel; Emmanuel preferred spelling

Incarnate Word of God, but, Word Incarnate

incarnation*

Inquisition

installation

introit

Jesus'

Jesus' Passion

Jehovah

judges

judgment day*

King of kings

kingdom of God

kingdom of heaven

Kingdom, Northern; Israel before 722 BC

Kingdom, Southern; Judah

Koran; use Qur'an

Large Catechism

last judgment

Last Supper; last supper Christ had with his disciples

Law, the; meaning a section of the Bible

law and gospel

Law and Gospels, the; the Law and Prophets; the Law of Moses (meaning sections of the Bible)

Lent

Lenten season

lesson for the day; reading is preferred

Light of the world; referring to Christ

litany

liturgy

living God

living Lord

living Word; Word of the Lord

Lord's day; Sunday

Lord's Prayer, the

lordship of God

Lord's Supper, the

Lutheran-Anglican

Lutheran Book of Worship (LBW) (do not preface with article "the")

Lutheran Church

Lutheran Confessions

Lutheran World Federation, The; the LWF

Major Prophets; referring to a section of the Bible, the five books in this section of the Bible are Isaiah, Jeremiah, Lamentations, Ezekiel, and Daniel

major prophet; referring to the person

matins

means of grace

mercy seat

Messiah

messiahship

messianic

millennium/millenia (noun)

Minor Prophets (referring to a section of the Bible)

minor prophet (referring to the person)

Most High

Muhammad; don't use Mohammad

Muhammadism; use Islam

Muslim

Native people; but a native of Prince Edward Island

National Bishop; Susan C. Johnson

National Church

National Convention

National Church Council

National Office, the; when used by the ELCIC, otherwise lower case

Nativity season, the

nativity of Christ

New Testament, the

Nicene Creed

Ninety-five Theses; as a title; but Luther nailed 95 theses to the door

non-Christian

offering

offertory; adj. try to use with noun

Office of the Keys, the

Old Testament, the

Ordinary, the; as part of the Service

ordination

original sin

Palm Sunday

parable of the good Samaritan

parable of the sower

Paraclete; comforter; see Spirit

paradise

parousia; second coming of Christ

Paschal Lamb; only when used as a title for Jesus

Passion, the

Passion play

Passion Sunday

Passion Week

Passover

patriarchs

Pentateuch

Person; as in "God in three persons ..."

Petition; of the Lord's Prayer

Petition, Third

Pharisees

pope, the

Pope Benedict XVI; 2005-

Pope John Paul II; 1978-2005

Prince of Peace promised land*

Propers, the; parts of the Service

Prophets; section of the Bible

Protestant

Protestantism

Providence; cap. when referring to God

Psalmist, the

book of Psalms, the; but some psalms, this psalm

Psalter, the; cap. only when used for the book of Psalms

Qur'an; not Koran

reading (preferred over lesson)

real presence

redemption

Reformation, the

Reformed Church

resurrection*

Resurrection of Our Lord, the

righteous

righteous God

Righteous One

risen Lord

Risen One

rite of Holy Baptism

rosary

Rostered List

Sabbath; cap. when referring to Saturday or Sunday as a day of the week; Lc. As a time of rest Sacrament; when used as a title, e.g. the Sacrament of Holy Baptism

sacrament; as in, "The Lutheran church has two sacraments."

Sadducees

Sanctuary

Sanctus

Sanhedrin

Satan

satanic

Saviour

scribes

scriptural

scripture

scripture reference

Scriptures. the; when referring to the Bible as a whole

seat of judgment

second coming*

seder

Septuagint

Sermon on the Mount

serpent, the

shepherds, the

simul justus et peccator; "at once justified and sinner"

Sitz im Leben; "setting or situation in life"

Small Catechism, The

Son of God

Son of man

sonship of Jesus; Jesus' sonship

Spirit; referring to the Holy Spirit

spirit; the spirit of Christ, the spirit of God

stations of the cross

Sunday school

Supreme Being; when referring to God

synod; but BC Synod

Synod Assembly

Synod Council

Synod Convention

Synod of Alberta and the Territories, ABT

synod office, your; but BC Synod Office

Synoptic Gospels

Temple,* the; in Jerusalem

Ten Commandments; not 10 Commandments

Three Days, the

Third World, the; use Developing World

Transfiguration, festival of

transfiguration*

Tribe of Benjamin, the

tribes of Israel, the

Triduum; Three Days of Easter

Trinitarian Controversy

Trinity

Trinity season

triune God

Twelve, the; meaning disciples

unchurched; adj. only; Do not equate unchurched people with non-Christians

Upper Room, the

vacation Bible school; but VBS vacation church school; but VCS vespers virgin Mary; but the Virgin Visitation; the festival Vulgate

weekday church school
will; of God
Wise Men, the; preferred is the Magi
Word; only as a synonym for Christ or the Bible; *but* the word of God to Moses
Word and Sacrament
Word and Service
Word of the Lord
worship service
Writings, the; cap. only as a division of Jewish scriptures, e.g. Law, Prophets, Writings

Yahweh; preferred to Jehovah; avoid Jahweh

Zealot; cap. when referring to the fanatical first-century group who wanted to overthrow the Romans

Worship Terms

Capitalize names of or references to the sacraments or rites, e.g. the Lord's Supper, the eucharist*, Holy Communion, Holy Baptism, Baptism referring to Christian Baptism; but lowercase when referring to the act, e.g. Her baptism was in January/a baptism of fire/Jesus' baptism.

Capitalize names of specific services, e.g. the Service, Matins, Vespers, Gospel and Morning Suffrages.

Capitalize parts of a service when they are used as titles, e.g. The Confession of Sins, Second Lesson, and Gospel.

Lowercase general references to worship and to religious services, e.g. a confession of sins, a service of worship, the liturgy, marriage, ordination, divine services, confirmation, installation.

PUNCTUATION

Accents

Métis Montréal, Québec; *CP Style* no accents née resumé

Apostrophes

The Canadian Style, pp. 140–143

the 1800s; the '80s. Apostles' Creed, *not* Apostle's Creed (there were 12 apostles) aboriginal people's rights, *not* aboriginal peoples' rights

Commas

The Canadian Styles, pp. 120-129

General rule: Commas interrupt the flow of a sentence and should therefore not be used where they do not contribute to clarity. A sentence requiring a large number of commas for clarity is probably a poorly constructed one in need of rephrasing. Use commas to set apart words, phrases, and clauses that would otherwise be unclear. Use as an aid to clear communication, a convenience, and a courtesy to the reader.

When in doubt, leave it out.

An exception may be made to these rules for material designed for public reading where the use of commas may serve as a guide to the person reading the words aloud.

Hyphens

The Canadians Style, pp. 139

It is important not to use a hyphen when an en dash or em dash should be used. There are no spaces before or after a hyphen, en dash, em dash or slash/oblique.

In most cases the em dash (long dash) is a substitute for the colon, semicolon or comma. The en dash (short dash) is used to join numbers. E.g. Mark 29:34–35; pp. 984–9150

Parentheses

The Canadian Style, pp. 133–135

"You cannot serve God and wealth." (Luke 16:13b, NRSV.)

USE OF ITALICS

The Canadian Style, pp. 104-109

Italicize the titles of books, pamphlets, published reports and studies, plays, operas and long musical compositions, paintings, sculptures, novels, films, long poems, newspapers, and periodicals; *CP Style* includes songs and TV programs.

POETRY

The author's style, grammar, spelling and punctuation shall be used and not modified in any way unless the author consents to modifications. If you feel that the author has made an unintentional mistake, ask the author.

TREATMENT OF HYMNS

The words of hymns may be changed to conform to ELCIC's style of spelling, capitalization, and punctuation *if they are in the public domain*.

Hymn "titles" are usually first lines. When the title is the same as the first line and the words are in the public domain, the title should be treated as an ordinary line of copy, i.e., punctuated and capitalized to conform to ELCIC style.

They sang "All Praise to You, Eternal Lord."

In identifying a hymn within text, use the following pattern:

Sing stanza 6 of *Oh, Worship the King (EvLW* 842).

When printing whole stanzas of a hymn, the lines should be in italics and indented as indicated in the hymnal.

Refer to stanzas of a hymn, not verses.

Spell out *Evangelical Lutheran Worship* at its first appearance in text; after that, abbreviate *EvLW*.

TITLE PAGE AND COPYRIGHT PAGE INFORMATION

Books — Title Page

- 1. Title
- 2. Author and/or Translator, Editor
- 3. [ELCIC insignia]
- 4. Evangelical Lutheran Church in Canada, city and province

Books—Copyright Page

- 1. Title
- 2. Copyright notice (all items must appear on one line):
 Copyright © the year and name of copyright claimant.
 (ELCIC may not be abbreviated), e.g.
 Copyright © 20 _ by Evangelical Lutheran Church in Canada.
- 3. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise (except brief passages for purposes of review) without the prior permission of the Evangelical Lutheran Church in Canada.
- 4. ISBN: (number)
- 5. Credit line for scripture quotations, hymnals and all other sources unless noted on a special acknowledgments page. e.g.

New Revised Standard Version:

Scripture quotations are from the *New Revised Standard Version of the Bible*, copyright © 1989 by the Division of Christian Education of the National Council of Churches of Christ in the USA. All rights reserved. Used by permission.

ACKNOWLEDGEMENT FORMS

New Revised Standard Version:

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Good News Bible (also called Today's English Version or Good News Translation):

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PART 12—REFERENCE MATERIAL

REFERENCE MATERIAL

Recommended for reference:

Caps and Spelling—The Canadian Press

The Chicago Manual of Style—The University of Chicago Press

The Elements of Grammar—Margaret Shertzer

The Elements of Style—William Strunk, Jr & E.B. White

The Elements of Editing—Arthur Plotnick

English- Language Style guide—The Lutheran World Federation

Webster's Compact Writer's Guide—Merriam-Webster Inc.

NAMES FOR GOD

Proper names

There are names for deity that, on the contemporary scene, have no other meaning apart from the name.

These are names just as Ahmad, Running Elk, and Raoul are names. They may have specific meanings, but the direct meaning at the moment of utterance is that of the name. The following are listed as proper names for the Christian Deity and are always capitalized.

Christ Jehovah
Christ child Jesus
Emmanuel Messiah
Holy Ghost Paraclete
Holy Spirit Spirit
Immanuel Yahweh

There are other names for the Christian Deity that, in contemporary American usage, also function as common nouns. Some of these nouns, used in the context of a religious work, have a primary meaning that is present at the moment they are uttered or read.

The following are listed as proper names for the Christian Deity (proper nouns in a primary sense because they are not governed by criteria for determining proper nouns) and always are capitalized.

Father Saviour
God Son
Godhead Trinity
Lord Word

Proper nouns

Every noun is the name of something. If it is the "unique name of a unique thing" (being), it is a proper name (for example, Mississippi River, Philadelphia). If it is the official (but not unique) name of a particular thing, it is a proper noun (for example, Snake River; Superior, Wis.).

The noun itself

The noun standing by itself, out of context, usually is recognized as a possible name for deity. The dictionary should confirm that one of the meanings of the word is a reference to deity. Noun modifiers

A limiting modifier (a, an, some, every, and so forth) used with a noun usually is a sign that the noun is not, in that instance, a proper noun. Personal possessives are not considered to be limiting modifiers.

In the predicative nominative

Nouns used in the predicative nominative complement names for deity, and are not to be considered proper nouns. The following are considered proper nouns when they conform to criteria listed previously.

```
Advocate: cap. only direct reference to Holy Spirit comforter creator king maker person(s) priest prophet redeemer
```

Common nouns

An indefinite article or possessive preceding a noun usually is the signal of a common noun.

Nouns that are used as names for *quality* of deity, an *action* of deity, an *idea* for deity, a *state* of deity are considered common nouns.

Quality

The use of a concrete, attributive noun to express an abstract attribute of God—to impute a quality to, rather than factually describe.

```
a mighty fortress is our God
a lamb goes uncomplaining forth
thou its light, its joy, its crown
Christ, our head and cornerstone
Christ is made the sure foundation
great God of fire, incarnate flame
you were their rock, their fortress, and their might
I am your rock and castle
```

thou on earth our *food*, our *stay* we taste you, ever-living *bread branch* and *flower* of Jesse's stem she says the *star* is shining still

Action

The use of a noun to name an action of God in which case the noun normally takes a verb form.

and find him, our mighty defender to its judge an answer making and conqueror of time to God, the giver of all good and they who with their leader

Idea

The use of an abstract, attributive noun to express an idea about God.

my Lord, my hope, is arisen
you were their rock, their fortress, and
their might
God, my Lord, my strength
Jesus Christ, our pleasure
be thou my consolation
sing praise to God, the highest good
O Jesus, joy of loving hearts
and her confidence alone
my Jesus is my splendor
Jesus, priceless treasure
the Lord, our righteousness

State

The use of a noun as the name of an earthly position to which we as persons can relate, in which case the noun normally does not take a verb form.

might find in him a *brother* a little *child*, you came our guest to be an *infant* small make known the great *physician's* mind crown him as your *captain* the *prince* is ever in them

Pronouns

Pronouns referring to deity are not capitalized.

he
her
his
she
you
your(s)
one; when used alone, *one* may be considered a pronoun; except when immediately
proceeded by an adjective, Blessed One, Holy One

Compound names

The following compound names are determined to be proper names and are capitalized as follows.

Bread of life

Christ's Spirit

God Almighty

God Incarnate

God Most High

God's Son

God's Spirit

Good Shepherd

Jesus Christ

Lamb of God

Most High

Most High God

One in Three

Paschal Lamb

Spirit of Christ

Spirit of God

Three in One

Word Incarnate; but incarnate Word

Names with modifiers

Adjectives

An adjective, whether attributive (standing before the noun) or predicate (standing after the verb) is lowercased when modifying name for deity.

```
with proper name
   (attributive adjectives):
   almighty God
   eternal Father
   eternal Lord
   holy Father
   holy Son
   living Lord
   righteous Father
   righteous God
   triune God
   (predicate adjectives):
   God is righteous.
   The Lord is eternal.
with proper noun
   almighty King; but the Almighty
```

exception: Both one and the adjective modifying it should be capitalized. Since one is not a proper name and would not be used to stand alone as a proper noun, it is considered a complement to throw the weight of a proper noun on the adjective.

Blessed One Crucified One (but the Crucified) Holy One Righteous One Risen One

Object of the preposition

The noun governed by the preposition *of* is considered to be used in an adjectival sense in a name for deity.

with proper name
Lord of grace
Lord of lords
Son of man

exception: Where the noun governed by the preposition of is a proper name for deity, that noun is capitalized.

Son of God

with proper noun King of kings

exception: The following is an arbitrary list of exceptions to the object of the preposition rule.

All-in-All
Alpha and Omega
Ancient of Days
Herald of Justice
Light of lights
Light of the world
Prince of Peace
Son of Man; when used for the one Hebrew word that is used to refer to the Son of man

Derivatives

Nouns, adjectives and verbs derived from proper names are lowercased when used with a specialized meaning.

```
(God's) fatherhood
(Jesus') sonship
messianic hope
godlike; godly
christological (but Christology, Christlike, Christian)
```

Object of direct address

A noun used as the object of direct address (in the vocative) is considered in that instance to be a name by which the deity is addressed and is capitalized.

- O Food to pilgrims given
- O holy Fire, comfort true
- O Love that triumphs over loss
- O Force of all by whose sheer power
- O Fount of grace redeeming
- O River ever streaming
- O come, O Key of David, come
- O come, blest *Dayspring*, come and cheer

Predicative nominative

Lowercase nouns used in the predicative nominative to complement name for deity.

```
you were their rock, their fortress, and their might my Jesus is my splendour the sun that cheers my spirit, is Jesus Christ, my king
```

a mighty *fortress* is our God thou the true *redeemer* art he is *servant*, I a lord he is the *key*, and he the *door*

exception: The designated proper names are capitalized in the predicative nominative.

The Lord is God.

Appositives

A noun in the appositive position usually is considered to be the predicate of an implied preposition, and as such is not capitalized unless it is a proper name.

my Lord, my *hope*, is arisen God, my *Lord*, my *strength* the Lord, our *righteousness* Jesus, priceless *treasure* Lord Jesus, bounteous *giver*

exception: Prophet, Priest, and King is considered as one compound, and is not to be governed by the appositive rule.

Where a number of nouns stand in the appositive position, and where the majority are proper names, all nouns in the sequence are capitalized.

the Son of God, our Christ, the Word, the Way

BOOKS OF THE BIBLE (NRSV)

The Old Testament

Formal name	Common name	Abbreviations .
Genesis	Genesis	Gen
Exodus	Exodus	Ex
Leviticus	Leviticus	Lev
Numbers	Numbers	Num
Deuteronomy	Deuteronomy	Deut
Joshua	Joshua	Josh
Judges	Judges	Judg
Ruth	Ruth	Ruth
1 Samuel	1 Samuel	1 Sam
2 Samuel	2 Samuel	2 Sam
1 Kings	1 Kings	1 Kings
2 Kings	2 Kings	2 Kings
1 Chronicles	1 Chronicles	1 Chr
2 Chronicles	2 Chronicles	2 Chr
Ezra	Ezra	Ezra
Nehemiah	Nehemiah	Neh
Esther	Esther	Esth
Job	Job	Job
The Psalms	Psalms	Ps/Pl/Pss
Proverbs	Proverbs	Prov
Ecclesiastes	Ecclesiastes	Eccl
The Song of Solomon	Song of Solomon	Song
Isaiah	Isaiah	Isa
Jeremiah	Jeremiah	Jer
Lamentations	Lamentations	Lam
Ezekiel	Ezekiel	Ezek
Daniel	Daniel	Dan
Hosea	Hosea	Hos
Joel	Joel	Joel
Amos	Amos	Am
Obadiah	Obadiah	Ob
Jonah	Jonah	Jon
Micah	Micah	Mic
Nahum	Nahum	Nah
Habakkuk	Habakkuk	Hab
Zephaniah	Zephaniah	Zeph
Haggai	Haggai	Hag
Zechariah	Zechariah	Zech
Malachi	Malachi	Mal

The New Testament

Formal name	Common name	Abbreviation
The Gospel According to Matthew	Matthew	Mt
The Gospel According to Mark	Mark	Mk
The Gospel According to Luke	Luke	Lk
The Gospel According to John	John	Jn
The Acts of the Apostles	Acts	Acts
The Letter of Paul to the Romans	Romans	Rom
The First Letter of Paul to the Corinthians	1 Corinthians	1 Cor
The Second Letter of Paul to the Corinthians	2 Corinthians	2 Cor
The Letter of Paul to the Galatians	Galatians	Gal
The Letter of Paul to the Ephesians	Ephesians	Eph
The Letter of Paul to the Philippians	Philippians	Phil
The Letter of Paul to the Colossians	Colossians	Col
The First Letter of Paul to the Thessalonians	1 Thessalonians	1 Thess
The Second Letter of Paul to the Thessalonians	2 Thessalonians	2Thess
The First Letter of Paul to Timothy	1 Timothy	1 Tim
The Second Letter of Paul to Timothy	2 Timothy	2 Tim
The Letter of Paul to Titus	Titus	Titus
The Letter of Paul to Philemon	Philemon	Philem
The Letter to the Hebrews	Hebrews	Heb
The Letter of James	James	Jas
The First Letter of Peter	1 Peter	1 Pet
The Second Letter of Peter	2 Peter	2 Pet
The First Letter of John	1 John	1 Jn
The Second Letter of John	2 John	2 Jn
The Third Letter of John	3 John	3 Jn
The Letter of Jude	Jude	Jude
The Revelation to John	Revelation	Rev

CHURCH-YEAR ABBREVIATION STYLE

Where an abbreviated name for a day in the church year is necessary or desirable, one of two shortened forms is possible. One system of abbreviation should be used consistently throughout one publication or publication series.

Day in church year

Abbreviations

First Sunday of Advent	1st Sunday of Advent	1 Advent
Second Sunday of Advent	2nd Sunday of Advent	2 Advent
Third Sunday of Advent	3rd Sunday of Advent	3 Advent
Fourth Sunday of Advent	4th Sundayof Advent	4 Advent
Nativity of Our Lord		Christmas
First Sunday of Christmas	1st Sunday of Christmas	1 Christmas
Second Sunday of Christmas	2nd Sunday of Christmas	2 Christmas
Epiphany of Our Lord		Epiphany
Baptism of Our Lord		Baptism of Jesus
Second Sunday after Epiphany		2 Epiphany
Third Sunday after Epiphany		3 Epiphany
Fourth Sunday after Epiphany		4 Epiphany
Fifth Sunday after Epiphany		5 Epiphany
Sixth Sunday after Epiphany		6 Epiphany
Seventh Sunday after Epiphany		7 Epiphany
Eighth Sunday after Epiphany		8 Epiphany
Transfiguration of Our Lord		Transfiguration
Ash Wednesday		Ash Wednesday
First Sunday in Lent	1st Sunday in Lent	1 Lent
Second Sunday in Lent	2nd Sunday in Lent	2 Lent
Third Sunday in Lent	3rd Sunday in Lent	3 Lent
Fourth Sunday in Lent	4th Sunday in Lent	4 Lent
Fifth Sunday in Lent	5th Sunday in Lent	5 Lent
Sunday of the Passion (Palm Sunday)		Sunday of Passion
Monday in Holy Week		
Tuesday in Holy Week		
Wednesday in Holy Week		
Maundy Thursday		
Good Friday		
Saturday in Holy Week	Resurrection of Our Lord	Easter Vigil
Resurrection of Our Lord	Resurrection of Our Lord	Easter Day
Second Sunday of Easter	2nd Sunday of Easter	2 Easter
Third Sunday of Easter	3rd Sunday of Easter	3 Easter
Fourth Sunday of Easter	4th Sunday of Easter	4 Easter
Fifth Sunday of Easter	5th Sunday of Easter	5 Easter
Sixth Sunday of Easter	6th Sunday of Easter	6 Easter
Ascension of Our Lord		Ascension
Seventh Sunday of Easter	7th Sunday of Easter	7 Easter
Day of Pentecost		Pentecost

Day in church year

Abbreviations

The Holy Trinity **Holy Trinity** Second Sunday after Pentecost 2nd Sunday a. Pentecost 2 Pentecost Third Sunday after Pentecost 3rd Sunday a. Pentecost 3 Pentecost Fourth Sunday after Pentecost 4th Sunday a. Pentecost 4 Pentecost

(follow same style to Twenty-seventh Sunday after Pentecost)

Christ the King Andrew, Apostle

Stephen, Deacon and Martyr John, Apostle and Evangelist The Holy Innocents, Martyrs

Name of Jesus

Confession of Peter Conversion of Paul

Presentation of Our Lord

Joseph, Guardian of Jesus

Annunciation of Our Lord

Mark, Evangelist

Philip and James, Apostles

Matthias, Apostle

Visit of Mary to Elizabeth

Barnabas, Apostle

John the Baptist

Peter and Paul, Apostles

Thomas, Apostle

Mary Magdalene, Apostle

James, Apostle

Mary, Mother of Our Lord

Bartholomew, Apostle

Holy Cross Day

Matthew, Apostle and Evangelist

Michael and All Angels

Luke, Evangelist

Simon and Jude, Apostles

Reformation Day

Reformation Sunday

All Saints' Day

Christ the King

ELCIC GLOSSARY OF ACRONYMS

While all of these acronyms are suitable for use in the ELCIC, some are more likely to be used for internal reports and coding rather than for external communication. For example, NC91–35 is useful in recording a convention action but will not mean anything outside the circle of those "in the know." In most cases, it is important to spell out the name in full, with the acronym following, the first time you use it in a document (or provide a listing of acronyms with the document). At the very least, this shows consideration for people who may have to read the document, but do not know the acronyms.

ELCIC usage

AD I Syllod of Afocita and the Territories	ABT	Synod of Alberta	and the Territories
--	-----	------------------	---------------------

ACC Anglican Church of Canada and Anglican Consultative Council

ACIP Anglican Council of Indigenous Peoples

ACW Anglican Church Women

AF Augsburg Fortress

ALCM Association of Lutheran Church Musicians

AUC Augustana University College
BAS Book of Alternative Services
BCP Book of Common Prayer
BC British Columbia Synod

CAPE Canadian Association for Pastoral Education

CCC Canadian Council of Churches

CCCB Canadian Conference of Catholic Bishops

CCC-GOW Canadian Council of Churches-Group on Worship

CCOM Candidacy Committee

CCT Consultation on Common Texts
CECF Church Extension and Capital Fund

C-ELW Conference ELW

CEP Continuing Education Plan

CEYC Canadian Ecumenical Youth Coalition

CFGB Canadian Foodgrains Bank

CIDA Canadian International Development Agency

CLAD Canadian Lutheran/Anglican Dialogue CLAY Canadian Lutheran Anglican Youth

CLBI Canadian Lutheran Bible Institute; Camrose, Alta.

CLWR Canadian Lutheran World Relief
CLYG Canadian Lutheran Youth Gathering
CMPC Canadian Mission Pastor's Conference
CPPC Cooperative Parish Projects Committee

COB Conference of Bishops Co-ELW Congregational ELW CoGS Council of General Synod (Anglican)

CoN Council of the North

CTEL Committee for Theological Education and Leadership

CWA Companion of the Worship Arts

EAST Eastern Synod

EELC Estonian Evangelical Lutheran Church
EELC Evangelical Lutheran Church of Cameroon

EFT Eternity for Today

EKD Evangelical Church in Germany

ELCA Evangelical Lutheran Church in America ELCC Evangelical Lutheran Church of Cameroon

ELCC Evangelical Lutheran Church of Canada (predecessor of the ELCIC)

ELCC Evangelical Lutheran Church in Congo ELCG Evangelical Lutheran Church in Guyana

ELCIC Evangelical Lutheran Church in Canada (*not* ELCiC or ELCC)
ELCJ Evangelical Lutheran Church in Jordan (predecessor of ELCJHL)

ELCJHL Evangelical Lutheran Church in Jordan and the Holy Land

ELC-PNG Evangelical Lutheran Church of Papua New Guinea

ELW Evangelical Lutheran Women (not E.L.W.)

EvLW Evangelical Lutheran Worship

EAST Eastern Synod

GHDA Global Hunger and Development Appeal
GHEJS Global Hunger and Economic Justice Seminar

GME Global Mission Event GSI ELCIC Group Service Inc.

HoB House of Bishops

ICE Institute for Christian Ethics (Waterloo)
IELB Bolivian Evangelical Lutheran Church
IELCO Evangelical Lutheran Church of Colombia

IELU United Evangelical Lutheran Church of Argentina and Uruguay

ILEP Peruvian Evangelical Lutheran Church

JPIC Justice, Peace, and the Integrity of Creation (WCC)

LAMP Lutheran Association of Missionaries and Pilots

LCA-CS Lutheran Church in America-Canada Section (a predecessor body of the ELCIC)

LCC Lutheran Church—Canada (always with an en dash)
LCBI Lutheran Collegiate Bible Institute (Outlook, SK)

LCIC Lutheran Council in Canada

LCMS Lutheran Church–Missouri Synod, The
LEM Lutheran Evangelistic Movement, Canada
LLM Lutheran Laity Movement for Stewardship
LOMIC Lutheran Outdoor Ministries in Canada
LOPP Lutheran Office for Public Policy

LPG Lutheran Planned Giving

LSMC Lutheran Student Movement in Canada
LTS Lutheran Theological Seminary Saskatoon
LWCC Lutheran Women's Cooperating Committee

LWF Lutheran World Federation, The

LWS-I Lutheran World Service-India

MNO Manitoba/Northwestern Ontario Synod

NC National Convention NCC National Church Council

NGO Non-governmental Organization NYMC National Youth Ministry Committee PCC Presbyterian Church of Canada

PCYM Program Committee for Youth Ministry

PWRDF Primate's World Relief and Development Fund RONA Regional Officer for North America (LWF)

S-ELW Synodical ELW
SK Saskatchewan Synod
SLS Salvadoran Lutheran synod
TEC The Episcopal Church, USA
UCC United Church of Canada
VBS vacation Bible school

VBS vacation Bible school
VCS vacation church school
VIM Volunteer(s) in Mission
WCC World Council of Churches

WICC Women's Inter-Church Council of Canada

WG-D Working Group on Discipleship
WG-FS Working Group on Faith and Society
WG-LM Working Group on Leadership in Ministry

WG-M Working Group on Mission
WG-W Working Group on Worship
WLS Waterloo Lutheran Seminary

YMCC Youth Ministry Coordinating Committee

APPENDIX E—ECUMENICAL COALITIONS

ECUMENICAL COALITIONS

ACT -Alliance ACT-D -Development ACT-I -International

ARC Aboriginal Rights Coalition; formerly Project North

CAWG Canada-Asia Working Group

CCJC Church Council on Justice and Corrections
DOTAC Diakonia of the Americas and the Caribbean

ECEJ Ecumenical Coalition for Economic Justice; also known as GATT-Fly

ETFFP Ecumenical Taskforce on the Feminine Face of Poverty

ICCAF Inter-Church Coalition on Africa

ICFID Inter-Church Fund for International Development

ICCPJC Inter-Church Committee for the Promotion of Justice in Canada; previously known

as PLURA

ICCR Inter-Church Committee for Refugees

ICCWDE Inter-Church Committee for World Development Education; previously known as

Ten Days for Global Justice or Ten Days for World Development

ICCHRLA Inter-Church Committee on Human Rights in Latin America

JALC Joint Anglican—Lutheran Commission KAIROS Canadian Ecumenical Justice Initiatives

LCIC Lutheran Council in Canada

PP Project Ploughshares

PLURA Presbyterian, Lutheran, United, Roman Catholic, Anglican

TCCR Taskforce on the Churches and Corporate Responsibility

THE LUTHERAN WORLD FEDERATION

In accordance with the LWF Constitution please use the correct name of the Federation on all documents: "The Lutheran World Federation." When writing federation in reference to the LWF, capitalize Federation.

The name of the LWF has been expanded and may read, "The Lutheran World Federation – A Communion of Churches" in a title. However, in all other general references, communion should not be capitalized. E.g. "The Lutheran communion", "As a global communion of Lutheran churches, the LWF"

ABORIGINAL PEOPLE

Capitalize as indicated.

Canada's Aboriginal Peoples comprise three groups:

First Nations Inuit Métis

Three subgroups apply to First Nation(s):

Status Indians Non-status Indians Treaty Indians

The singular of Inuit (never Eskimos) is **Inuk**. Their language is **Inuktitut**.

The Inuit of the western Arctic call themselves Inuvialuit.

Don't confuse the Inuit and the **Innu**, a first Nations people who live in Labrador and northeastern Quebec.

indigenous people, **aboriginals**, (except for Aboriginals of Australia), **native peoples**—are lower case.

Aboriginal People is a collective name for the original peoples of North America and their descendants. When you are referring to "Aboriginal People," you are referring to all aboriginal people in Canada collectively, without regard to their separate origins, or you are referring more than one Aboriginal person.

By adding the's' to people, you are emphasizing that there is a diversity of people within the group.

Aboriginal People; entire body of Aboriginal persons in Canada.

Because the term "Aboriginal People" generally applies to first Nations, Inuit and Métis together as a group, writers should take care in the use of this term.

Aboriginal Peoples; different groups of Aboriginal People each with their own culture, language, and traditions. Often used when referring to different groups among different communities.

The term **Indian** is generally inappropriate, except where required for clarity in discussing legal or constitutional issues.

SECTION II MEDIA

PART 1—THE CANADIAN PRESS INDEX

THE CANADIAN PRESS INDEX

The Canadian Press Stylebook contains a wealth of helpful information.

Abbreviations and acronyms, pp. 243–250

Accents, pp. 299
Métis
Montreal, Quebec
resumé
Café

Follow Oxford for English words.

Canadian Placelines, pp. 343

The community is followed by the province or territory with the exception of these well known cities:

Calgary	Charlottetown	Edmonton	Fredericton	Halifax
Hamilton	Montreal	Ottawa	Quebec	Regina
Saskatoon	Toronto	Vancouver	Victoria	Whitehorse
Winnipeg	Yellowknife			

Whitehorse and Yellowknife stand alone as placelines, but the Northwest Territories or the Yukon should be mentioned in the opening paragraph.

Capitalization, pp. 259–28

The Canadian Press Caps and Spelling; or Canadian Oxford, unless noted below.

General rule: capitalize specific terms such as nouns, names and titles; lowercase general terms, adverbs and adjectives.

With religious names and terms avoid uppercase where possible (See Section 1 Capitalization.)

Dates and time, pp. 246

For months used with a specific date, abbreviate only Jan., Feb., Aug., Sept., Oct., and Dec. Spell out standing alone or with a year alone.

In tabular matter use these forms without periods:

Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec Sun, Mon, Tue, Wed, Thu, Fri, Sat

Hyphenation: compound words, pp. 295–296; 381–383

Italics, pp. 386–387

The *Canadian Press* cannot deliver material in italics to all its customers for technical reasons. Italics are recommended, however, quotation marks may be used. Italicize the title of compositions, including books, computer games, movies, operas, plays, TV programs, and songs.

News releases, pp. 136-137; 482-483

Numbers, pp. 328–332

Punctuation, pp. 371–388

The Canadian Press follows the generally accepted style for punctuation as The Canadian Style in Section I.

Apostrophe, pp. 354; 371–372

the 1800s; the '80s.

Apostles' Creed, not Apostle's Creed (there were 12 apostles)

Aboriginal people's rights, not aboriginal peoples' rights

Brackets (Parentheses), pp. 372–373

"You cannot serve God and wealth." (Luke 16:13b, NRSV.)

Em dash, pp. 378–379

The Canadian Press uses the hyphen and the em dash, but not the en dash. There are no spaces before or after a hyphen, em dash, or slash/oblique.

Quotation marks, pp. 385–387

Places, pp. 247

Canadian provinces and territories

Use these abbreviations after the name of a community:

Alta., B.C., Man., N.B., N.L., N.W.T., N.S., Ont., P.E.I., Que., and Sask.

After the name of a community, use **Yukon** rather than Y.T. When standing alone use **the Yukon**. An abbreviation has not yet been established for Nunavut, so it should be written out in all references.

Spelling, pp. 394–396

Quotations, pp. 15-17; 196

CHECKLIST FOR A NEWS RELEASE

The news release, a story sent to the media about an event, is a basic tool of church communications. Since each story must compete with dozens of others in order to win space in the paper, the release which follows the basic rules of journalism has the best chance.

Format for a news release:

Identify the name of the reporting group, provide date of release and indicate if the item is "For Immediate Release" or "For release on (date/time)" at the top.

State "NEWS RELEASE."

Use a one-line lead to state the topic of the release and then provide the story using the checklist below.

Identify a person or people who can be contacted for further information, including name(s), address, telephone, and fax.

Here are some things to check before a release is sent out:

Have you considered the paper's deadline?

Is the real news expressed in the lead? (A church holding a meeting is not news. A church discussing policy on sexual abuse is.)

Are the important facts—Who? What? When? Where? Why? How?—in the first paragraph?

Is it accurate? Are names spelled properly and dates double-checked?

Write in everyday English. Is it terse, avoiding flowery rhetoric and theological jargon?

Can you send a photo?

If the release is about a speaker, do you have a copy of that person's address?

Have you used action verbs and simple sentences, especially in the lead?

Does the story conform to the best style standards of journalism?