



REGIONAL AMBASSADOR PROFILE

Position Title	Regional Ambassador
Position Title:	Contract, Part-time
Contract Duration:	24 months (with possibility of renewal)
Payment:	\$10,000 annually, \$833.33 paid monthly
Expected Hours:	15 hours monthly
Supervision:	Reports to CLWR's Church Relations Manager (CRM)

The objective of the Regional Ambassador Program is to deepen CLWR's place in the culture of Lutheran congregations in Canada, by fostering congregational engagement and deepening individual relationships with pastors, lay leaders and key influencers; and to ensure representation in key regions and metro hubs with significant Lutheran populations like Vancouver, Calgary, Edmonton, Winnipeg, Toronto, and Kitchener/Waterloo.

ROLE SUMMARY

Working closely with CLWR's Church Relations Manager, Regional Ambassadors will enhance congregational engagement and participate in promotion and outreach.

Congregational Engagement

- Cover fifteen plus (15+) congregations within their proposed region.
- Participate in an average of one Sunday morning service per month at a local congregation, conducting activities such as presentations, Q&A's, or attending special Sundays – this could include giving sermons depending on qualifications/eligibility/Church affiliation.
- Engage in one/two additional congregational events per month, including church suppers, mid-week gatherings, special events, including church conferences, retreats and pastors' study conferences.

Promotion and Outreach

- Meet with pastors and church staff to promote CLWR programs and campaigns and hear congregational needs and perspectives.
- On occasion, manage a display table and represent CLWR at area and Synod/District level gatherings.

Resource Contribution

- Assist in producing worship resources, prayers, sermon starters and reflections for church bulletins during downtime.
- Write two to four informal stories (100 words) per year highlighting creative support from churches in their region.

Reporting and Communication

- Participate in monthly meetings with the CRM.
- Send weekly email updates to the CRM detailing activities and engagements.
- Track performance metrics, including the number of churches spoken at, events attended, attendance figures and regional support growth.
- Submit detailed monthly expense reports.



CANDIDATE REQUIREMENTS

Essential Qualifications

- Significant experience in either the Evangelical Lutheran Church in Canada (ELCIC) or Lutheran Church of Canada (LCC).
- Knowledge of CLWR and a passion for the organization's work to share God's love by responding to injustice.
- Public speaking skills.
- Ability to use the language of Christian faith to articulate the value and importance of CLWR's work and congregations' participation in it.
- Excellent initiative and self-motivation.
- Willing to travel within region

Preferred Qualifications

- Background working or volunteering with CLWR/personal stories of CLWR experiences.
- Experience in international development or humanitarian work.
- Experience in creating church resources.

To apply, please submit a resume along with a cover letter detailing your interest in the role, relevant experience, and detail about the region you would like to cover in the role, including which congregations are in the region and what existing relationships you have there. Please also provide three letters of recommendation to support your suitability for the Regional Ambassador role, and if possible, samples of sermons, written prayers or articles, or other past work that show your history speaking on themes of global compassion and justice through the language of faith.

Please submit your letter of interest to
Heidi Van Schaik, Church Relations Manager
Canadian Lutheran World Relief
Heidi@clwr.org.